

REMARKS

Please cancel Claims 5, 12, 14, 18-20, 22, 27 and 41 without prejudice. Claims 1-4, 6-11, 13, 15-17, 21, 23-26, 28-40 and 42-43 are pending. Claims 1-3, 6-11, 13, 15-17, 23-25, 28, 30-32, 35 and 37-38 are amended herein. No new matter is added as a result of the claim amendments.

Examiner Interview

On March 15, 2004, William Zarbis (Agent for the Applicants) and Examiners Kincaid and Ke of the USPTO participated in a telephone interview. Proposed claim amendments were discussed. The Applicants wish to thank the Examiners for taking the time to participate in the telephone interview.

103 Rejections

Claims 1, 4, 6-8, 13, 15, 21, 23, 26, 28-30, 33-37 and 42-43

Claims 1, 4, 6-8, 13, 15, 21, 23, 26, 28-30, 33-37 and 42-43 are rejected under 35 U.S.C. § 103(a) as being anticipated by Wistendahl et al. ("Wistendahl;" U.S. Patent No. 6,496,981) in view of Matthews, III et al ("Matthews;" U.S. Patent No. 6,631,523). The Applicants have reviewed the cited references and respectfully submit that the present invention as recited in Claims 1, 4, 6-8, 13, 15, 21, 23, 26, 28-30, 33-37 and 42-43 is not shown or suggested by Wistendahl and Matthews, alone or in combination.

In essence, according to the embodiments of the present claimed invention recited by independent Claims 1, 8, 15, 23, 30 and 37, program content received from a broadcaster is directed to and displayed by one device (e.g., a television), while Uniform Resource Locators (URLs) associated with the program content are

directed to another device (e.g., a computer system or a service provider device) and displayed by another device (e.g., the computer system).

Wistendahl, on the other hand, only teaches that program content and information associated with the program content is sent to and displayed on the same device. Applicants respectfully submit that Wistendahl does not show or suggest the limitations referred to above.

Specifically, Applicants respectfully submit that Wistendahl does not show or suggest "directing said set of URLs received from said broadcaster to a computer system and directing said program content received from said broadcaster to said television ... wherein said program content is displayed on said television and Web-based information identified by said one or more URLs is separately displayed on said computer system" as recited in independent Claim 1. Claims 4 and 6-7 are dependent on Claim 1 and recite additional limitations.

Applicants respectfully submit that Wistendahl does not show or suggest "receiving information at said device via the Internet, said information comprising a channel number that identifies program content that is being received by a television from a broadcaster; ... communicating one or more of said URLs from said device to a computer system that is communicatively coupled to said device via the Internet ... wherein said program content is displayed on said television and Web-based information associated with said set of URLs is retrieved and displayed separately on said computer system" as recited in independent Claim 8. Claim 13 is dependent on Claim 8 and recites additional limitations.

Applicants respectfully submit that Wistendahl does not show or suggest "receiving at said device via the Internet from a set top box a set of Uniform Resource Locators (URLs) identifying Web sites associated with said program content, said set top box receiving said set of URLs from a broadcaster, said set top box also receiving said program content from said broadcaster and directing said program content to said television; ... communicating Web-based information identified by said one or more URLs from said device to a computer system via the Internet, wherein said Web-based information is displayed on said computer system and said program content is separately displayed on said television" as recited in independent Claim 15. Claim 21 is dependent on Claim 15 and recites additional limitations.

Applicants respectfully submit that Wistendahl does not show or suggest "directing said one or more URLs to a computer system and directing said program content to said television, ... wherein said program content is displayed on said television and Web-based information identified by said one or more URLs is separately displayed on said computer system" as recited in independent Claim 23. Claims 26 and 28-29 are dependent on Claim 23 and recite additional limitations.

Applicants respectfully submit that Wistendahl does not show or suggest "receiving at said computer system a data stream comprising a set of Uniform Resource Locators (URLs) identifying Web sites associated with program content received by a set top box, said program content directed by said set top box to a television; ... wherein said program content is displayed on said television and Web-based information identified by said one or more URLs is separately displayed on

said computer system" as recited in independent Claim 30. Claims 33-36 are dependent on Claim 30 and recite additional limitations.

Finally, Applicants respectfully submit that Wistendahl does not show or suggest "means for receiving program content from a broadcaster and for directing said program content to a television; ... means for directing said one or more URLs to a computer system, wherein said one or more URLs are stored and retrieved separately from said program content; wherein said program content is displayed on said television and Web-based information identified by said one or more URLs is separately displayed on said computer system" as recited in independent Claim 37. Claims 42-43 are dependent on Claim 37 and recite additional limitations.

Applicants further submit that Matthews does not overcome the shortcomings of Wistendahl. Matthews describes an electronic programming guide (EPG) that is displayed on a device such as a television or computer system. Activating a link within the EPG causes a targeted resource to be displayed on the same device that is displaying the EPG. Thus, like Wistendahl, Matthews only teaches that information associated with program content and the program content itself are displayed on the same device. Therefore, Applicants respectfully submit that Matthews, alone or in combination with Wistendahl, does not show or suggest the limitations of independent Claims 1, 8, 15, 23, 30 and 37 cited above.

In summary, Applicants respectfully submit that Wistendahl and Matthews, alone or in combination, do not show or suggest the present claimed invention as recited by independent Claims 1, 8, 15, 23, 30 and 37, and that these claims are in condition for allowance. Also, Applicants respectfully submit that Wistendahl and

Matthews, alone or in combination, do not show or suggest the additional claimed features of the present invention as recited in Claims 4 and 6-7 dependent on Claim 1, Claim 13 dependent on Claim 8, Claim 21 dependent on Claim 15, Claims 26 and 28-29 dependent on Claim 23, Claims 33-36 dependent on Claim 30, and Claims 42-43 dependent on Claim 37, and that these claims are in condition for allowance as being dependent on allowable base claims. Therefore, the Applicants respectfully assert that the basis for rejecting of Claims 1, 4, 6-8, 13, 15, 21, 23, 26, 28-30, 33-37 and 42-43 under 35 U.S.C. § 103(a) is traversed.

Claims 2, 3, 9, 11, 16, 17, 24, 25, 31, 32, 38 and 39

Claims 2, 3, 9, 11, 16, 17, 24, 25, 31, 32, 38 and 39 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Wistendahl in view of Matthews and further in view of Moraes (U.S. Patent No. 6,014,502). The Applicants have reviewed the cited references and respectfully submit that the present invention as recited in Claims 2, 3, 9, 11, 16, 17, 24, 25, 31, 32, 38 and 39 is not shown or suggested by Wistendahl, Matthews and Moraes, alone or in combination. (Applicants respectfully note that Claim 10 is not specifically addressed in the instant Office Action.)

Claims 2 and 3 are dependent on independent Claim 1; Claims 9 and 11 are dependent on independent Claim 8; Claims 16 and 17 are dependent on independent Claim 15; Claims 24 and 25 are dependent on independent Claim 23; Claims 31 and 32 are dependent on independent Claim 30; and Claims 38 and 39 are dependent on independent Claim 37. As presented above, Applicants respectfully submit that Wistendahl and Matthews, alone or in combination, do not

show or suggest the present claimed invention as recited by independent Claims 1, 8, 15, 23, 30 and 37.

Applicants further submit that Moraes does not overcome the shortcomings of Wistendahl and Matthews. Applicants respectfully submit that Moraes, alone or in combination with Wistendahl and Matthews, does not show or suggest that program content received from a broadcaster is directed to and displayed by one device (e.g., a television), while URLs associated with the program content are directed to another device (e.g., a computer system or a service provider device) and displayed by another device (e.g., the computer system). Specifically, Applicants respectfully submit that Moraes, alone or in combination with Wistendahl and Matthews, does not show or suggest the limitations of independent Claims 1, 8, 15, 23, 30 and 37 cited above.

Accordingly, Applicants respectfully submit that Wistendahl, Matthews and Moraes, alone or in combination, do not show or suggest the additional claimed features of the present invention as recited in Claims 2-3 dependent on Claim 1, Claims 9 and 11 dependent on Claim 8, Claims 16-17 dependent on Claim 15, Claims 24-25 dependent on Claim 23, Claims 31-32 dependent on Claim 30, and Claims 38-39 dependent on Claim 37, and that these claims are in condition for allowance as being dependent on allowable base claims. Therefore, the Applicants respectfully assert that the basis for rejecting Claims 2, 3, 9, 11, 16, 17, 24, 25, 31, 32, 38 and 39 under 35 U.S.C. § 103(a) is traversed.

Conclusions

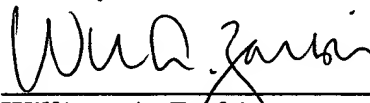
In light of the above remarks, the Applicants respectfully request reconsideration of the rejected claims.

Based on the arguments presented above, the Applicants respectfully assert that Claims 1-4, 6-11, 13, 15-17, 21, 23-26, 28-40 and 42-43 overcome the rejections of record and, therefore, the Applicants respectfully solicit allowance of these claims.

The Examiner is invited to contact Applicants' undersigned representative if the Examiner believes such action would expedite resolution of the present Application.

Respectfully submitted,

WAGNER, MURABITO & HAO LLP



William A. Zarbis
Reg. No. 46,120

Date: 3/18/04

Two North Market Street
Third Floor
San Jose, California 95113
(408) 938-9060